

**NCVO
Sustainable
Funding
Workshops**

GETTING READY FOR ENTERPRISE

who's it for?

- do you have an idea to generate income, or are you in the process of developing one?
- do you need help and support to develop your ideas?
- do you need help and advice in taking the first step?
- are you a manager, trustee or development worker?

Then this course is for you!

This 1 day course is *not* about getting better at fundraising! It's about being less dependent on funding and taking the first step towards trading or generating your own income.

This interactive course has been developed by NCVO's Sustainable Funding Project and the Centre for Charity Effectiveness. The course will help you to:-

- develop ideas for generating income
- explore the skills needed to start trading
- get feedback on your ideas; and
- form the beginnings of a business plan

what will I learn?

- what skills, capacity and resources you need to trade
- how to develop ideas for products and services
- how to research the market and choose ideas that will sell
- how to market your product or service
- other things to think about such as financial management, legal issues, customer care etc

14 October 2008

BVSC, 138 Digbeth
Birmingham B5 6DR

9.30 am to 4.30 pm

£25 per delegate
(includes lunch and workbook)

Return form to Maggie
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BOOK ME A PLACE!

Name _____

Organisation _____

Address _____

Tel/Email _____

Method of Payment

- Cheque enclosed (made payable to BVSC)
 Invoice me

Special Needs



Dietary

- Vegetarian
 Vegan
 Halal/Kosher
 Gluten free
 Diabetic
 Other